The aim of this competition is to create a picture book that can be used as part of the Dalrymple Bay Coal Terminal Pty Ltd (DBCT P/L) merchandise for their site mascot, Hector the Lump of Coal.   
The picture book will be used as a free giveaway and will not be sold so no royalties are created.

**Guidelines**

* Entrants are required to submit an original story about the DBCT P/L Mascot, Hector the Lump of Coal.
* Text only up to 500 words in English. Stories will be given additional points if they align with themes from [The Hector Show.](http://www.youtube.com/watch?v=7u6uQt0PKBs)
* Artwork is welcome, particularly for the Student Category entries, but not mandatory and can be for part of the story only rather than for the full book.
* All artwork, including photography, must be original, with the exception of images of Hector, which can be obtained to use in this by emailing [pr@dbct.com.au](mailto:pr@dbct.com.au).
* There is no limit to the number of entries for each entrant.
* Entries that are similar past winning manuscripts that were developed into picture books will not be considered for publication. The published stories to date includes:
  + Hector, Where Did You Come From? (A Hector the Lump of Coal origin story).
  + Hector’s Holiday (About Hector undertaking various recreational and holiday activities in a safe manner).

**Categories**

*Open*

*First Prize $2000 plus ten (10) copies of the book if created into a book. Second Prize $1000.*

*(Note more than one manuscript may be chosen to be used for promotional merchandise. Any manuscript chosen for to be used as DBCT P/L promotional merchandise will receive $1,000. An additional fee will be negotiated with the illustrator, but there is not a separate illustration section at this stage. DBCT P/L reserves the right not to turn the winning manuscript into a book if it no entries meet the required standard.)*

This section is open Australia wide to published and unpublished authors.

*Student*

*Years 3 and 4 – First prize: $70, 2nd Prize: $30 book voucher   
Years 5 and 6 – First prize: $80, 2nd Prize: $50 book voucher  
Years 7 and 8 – First prize: $100, 2nd Prize: $50 book voucher  
Years 9 and 10 – First prize: $150, 2nd Prize: $70 book voucher  
Years 11 and 12 – First prize: $200, 2nd Prize: $100 book voucher*

To be eligible entrants must attend a school in the Mackay Region as per the Education Queensland catchment area or be a school student attending the Whitsunday Voices Youth Literature Festival.

**Deadline**

All materials, including a completed entry form, must be received by 13 June 2014.

**Entry Fee**

It is free to enter this competition.

**Judging**

Entries will be judged on creativity, originality and entertainment value.

Short-listing will be undertaken by a panel consisting of representatives from DBCT P/L and community representatives. The final judging category will be by the short-listing panel and a publishing industry professional.

The winners will be announced at the Whitsunday Voices Youth Literature Festival. Winners not at the event will be notified by email.

***The Dalrymple Bay Coal Terminal Pty Ltd Whitsunday Voices Youth Literature Festival Picture Book Competition Entry Form***

Please complete all the applicable areas

**Open Category**

Title of Work:

Name:

Email:

Address:

Phone Number:

Publishing Permission:

I agree to allow my picture book story to be created into merchandising material for DBCT P/L and understand that this process attracts no royalties and that I will be compensated for my creative work if it is used.

I agree and understand by entering this competition I hand over copyright of my material to DBCT P/L if it is used.

Entrant’s Signature:

**(second signature required on the terms and conditions)**

**Student Category**

Title of Work:

Name:

Year Level:

School:

School Contact Phone Number:

Home Contact Phone Number:

Publishing Permission:

I agree to allow my picture book story to be created into merchandising material for DBCT P/L and understand that this process attracts no royalties and that I will be compensated for my creative work if it is used.

 I agree and understand by entering this competition I hand over copyright of my material to DBCT P/L if it is used.

Entrant’s Signature:

Signature of Parent:

Signature of Teacher:

**(second signature required on the terms and conditions)**

**Entries should be forwarded to:**

***Mail***

**Whitsunday Voices Dalrymple Bay Coal Terminal Pty Ltd Picture Book Competition.**

**C/-Anna De Luca**

**Whitsunday Anglican School**

**P.O. Box 3390**

**North Mackay**

**4740**

***Email***

**pr@dbct.com.au**

***In Person***

**Whitsunday Anglican School**

**2-16 Celeber Drive, Beaconsfield.**

**The closing date for the competition is 3pm on Friday 13 June, 2014.**

**ALL ENTRIES MUST BE RECEIVED BY THIS DATE.**

**Terms and Conditions**

It is a requirement of entry to this contest that you read and agree to the following Terms and Conditions. For entries to be eligible, entrants must tick and sign the entry form and the terms and conditions. Ticking and signing the forms means you are acknowledging that you are eligible to enter the competition and that you have read and agreed to the terms and conditions of the competition. If an entrant is under the age of 18 then a parent or legal guardian must also sign the entry and the terms and conditions. If the entry is in the school section then it must also be signed by a teacher at the entrant’s school.

*Eligibility Open Category.*

This section is open to Australian residents only. You are not eligible to enter this contest if you are:

* a DBCT P/L employee or family member
* a judge in the contest
* related to any of the contest judges
* living in the same household as a contest judge

*Eligibility Student Category.*

This section is open to all school students in the Mackay Region as per the Education Queensland catchment area or be a school student attending the Whitsunday Voices Youth Literature Festival, including DBCT P/L employees family members. If an entrant is related to a DBCT P/L employee they must not be identified as such to the judges. If an entrant is related to one the contest judges then the contest judge must step down from the judging for that category.

*Entry requirements.*

In addition to the specifications in the guidelines, the entry must:

* Be your own original creation.
* Not be subject to copyright of any other individual or entity.
* Be in English.
* Not previously have been published.

*Rights.*

By entering the contest you are agreeing to:

* Grant irrevocable royalty free rights to DBCT P/L and
* Assignment of copyright to DBCT P/L if chosen for publication.
* Give DBCT P/L the right to amend the work as required.

DBCT P/L acknowledges the moral rights of authors and will recognise the author for their contribution to the work.

As the published words are not being sold, there are no royalties. In addition to any prize money award, DBCT P/L will pay entrants $1000 if their work is chosen for publication. This payment covers the initial and all print runs here after of the works.

Entrants not chosen for publication retain the copyright of their work once the competition is finalised. However, entrants cannot use the copyrighted names of Hector the Lump of Coal, Dalrymple Bay Coal Terminal Pty Ltd (or it’s alternatives DBCT P/L. DBCT, Dally Bay,) or any words that identify the company in the works outside of the contest.

*Publicity.*

By entering you are agreeing to be part of publicity around successful entries if your work(s) are successful in this contest. You are consenting to the use of your photo, full name and city of residence in publicity material.

I agree and understand by entering this competition I am bound by the terms and conditions of the contest.

Entrant’s Signature:

Signature of Parent:

(If entrant is under 18 years of age)

**TERMS AND CONDITIONS**

This document sets out the terms and conditions (**“Terms and Conditions”**) of participation in The Dalrymple Bay Coal Terminal Pty Ltd Whitsunday Voices Youth Literature Festival Picture Book Competition (“**Competition**”).

# Information on how to enter and prizes form part of these terms and conditions. Any entry not complying with these terms and conditions is invalid.

# The promoter is Dalrymple Bay Coal Terminal Pty Ltd (“**Promoter**”), is MS 283 Martin Armstrong Drive, Hay Point Queensland Australia 4740.

# Each entry must be entered in accordance with these Terms and Conditions.  By entering the Competition, each entrant agrees to be bound by these Terms and Conditions. The Promoter may, in its sole discretion, refuse to award any prize to any entrant who fails to comply with these Terms and Conditions.  All relevant instructions on the Promoter’s website (if any) form part of these Terms and Conditions.

# The Competition commences on 8am on 29th April 2014 AEST and ends at 3.00 pm on 13 June 2014 AEST (“**Promotion Period**”). The winners will be announced on Wednesday 16th July 2014 at the Whitsunday Voices Youth Literature Festival. Winners not at the festival will be notified by email. All entries must be received by the close of the Promotion Period.

# Entry into the Competition is free.  Entrant’s may enter the Competition more than once but each entry must be accompanied by the entry form and be in accordance with these Terms and Conditions.

# **Categories** There are two categories for the Competition; the Open Category and the Student Category.

# **Eligibility**

## The Open Category is open to all Australian residents. Employees and family members of the Promoter and any person associated with judging (including judge’s relatives or those living in the same household as a judge) the Competition are not eligible to enter the Open Category.

## The Student Category is open to all primary and secondary school students who attend a school in the Mackay region (as per the Education Queensland catchment area) and to school students attending the Whitsundays Voices Youth Literature Festival. Entries in the Student Category must also be signed by a teacher at the entrant’s school. Family members of employees of the Promoter and judges (including those living in the same household as a judge) are eligible to enter the Student Category. However the entrant must be identified on their entry as a judge’s family member and if the family member of a judge enters, the judge must not take any part in judging that entrant’s entry.

## All entrants must be an individual and not a company or organisation. Employees of the Promoter are not eligible to enter the Competition. Entrants under 18 years of age need to have the consent of their parent or guardian to enter.

# **To Enter**

## To enter the promotion, entrants must write in 500 words or less an original story about “Hector the Lump of Coal”.

## Entries must be:

### Sent by email to [pr@dbct.com.au](mailto:pr@dbct.com.au); or

### Sent by post to:

#### Whitsunday Voices Dalrymple Bay Coal Terminal Pty Ltd Picture Book Competition

#### C/-

#### Anna De Luca

#### Whitsunday Anglican School

#### PO BOX 3390

#### North Mackay, 4740

### Deliver in person to:

#### Whitsunday Anglican School

#### 2-16 Celeber Drive, Beaconsfield

## The following conditions apply to the entry assessment:

### a word length limit of 500 words applies;

### art work is welcome but not mandatory and does not form part of the entry for assessment purposes;

### entries must be in English; and

### all art work, including photography, must be original with the exception of images of Hector which can be obtained from [pr@dbct.com.au](mailto:pr@dbct.com.au).

## Each entry must include the completed entry form including the entrant’s name, address, email and a daytime telephone contact number or it will be deemed invalid.

## Incomplete, indecipherable or illegible entries will be deemed invalid.

# **Prizes**

## Prizes are awarded as follows for each category:

### Open Category (two prizes in total):

#### First Prize: $2000 cash

#### Second Prize: $1000 cash

### Student Category (10 prizes in total) is as follows:

#### School years 3 and 4:

##### First Prize: $70 cash

##### Second Prize: $30 book voucher

#### School years 5 and 6:

##### First Prize: $80 cash

##### Second Prize: $50 book voucher

#### School years 7 and 8:

##### First Prize: $100 cash

##### Second Prize: $50 book voucher

#### School years 9 and 10:

##### First Prize: $150 cash

##### Second Prize: $70 book voucher

#### School years 11 and 12:

##### First Prize: $200

##### Second Prize: $100 book voucher

## The Promoter may, at its sole discretion, choose any number of entries for publication. If an entry is chosen for publication the entrant (**“Published Entrant”**) is provided with $1000 cash as a once only payment. No royalties, commissions or other payments will be provided to the Published Entrant.

## The Published Entrant may differ from the Prize winners under (a) above.

## The maximum prize awarded to any one entrant will be $3000 cash.

## If the winner of any prize is under the age of 18 years, the prize will be awarded to the winner's nominated parent or guardian. Prizes will be, at the discretion of the Promoter, provided to the winners at the Whitsunday Voices Youth Literature Festival or sent by post within 7 days of announcement of the winners at the Whitsunday Voices Youth Literature Festival.

## Prizes are not exchangeable or transferable and book vouchers cannot be taken as cash. The Promoter reserves the right not to offer a prize if, in its reasonable opinion, no entry is received which is of an acceptable standard to warrant winning or publication.

# **Competition Judging**

## Chance plays no part in determining the prize winners.

## Winners will be determined by the Promoter’s panel of judges based on creativity, originality, literary merit, entertainment value and the marketing requirements of the Promoter.

## Entries will be given additional points if they align with the themes from The Hector Show.

## The judges’ decision in relation to any aspect of the promotion is final and binding on every person who enters. No correspondence will be entered into.

# **Warranties**

## In entering the Competition the entrant warrants that:

### all details provided with the entry are true and accurate;

### the entrant is the sole author and owner of the entry;

### the entry is an original work (apart from images provided by the Promoter), which has not been published or made available in any form anywhere throughout the world;

### the entry does not infringe the rights of any third party including, without limitation, copyright rights;

### the entry is not on submission or under contract/option with any third party;

### the entry does not contain any defamatory matter, matter which may be considered offensive or any matter which invades any individual’s rights of privacy; and

### the entrant owns all rights, title and interest (including but not limited to copyright and all other intellectual property rights throughout the world in perpetuity) in the entry (apart from images provided by the Promoter).

# **Retention of Rights**

## If an entry is chosen for publication, the entrant (or where the entrant is a minor, then the parent or guardian, on behalf of the entrant) hereby irrevocably assigns to the Promoter all right, title, and interest in and to the entry and all other material provided by the entrant as part of the entry and agrees to provide the Promoter any assistance it may require to document, perfect, and maintain its rights in the entry. The Promoter will own all right, title, and interest in and to the entry, even if the entrant has marked the entry to indicate otherwise.

## If an entry is not chosen for publication, the entrant retains all right, title, and interest in and to the entry and grants the Promoter and its licensees and assignees a non-exclusive, irrevocable licence to exercise all rights in perpetuity throughout the world in the entry and all other material provided by the entrant to the Promoter pursuant to this Competition at any time.

# **Use of Entries**

## The Promoter will be entitled to use the entry without restriction. The entry may be edited or adapted at any time by the Promoter in order to:

### meet the requirements of the Promoter;

### ensure the entry meets any legal or classification requirements or to avoid any breach of law; and/or

## use the entry for promotional purposes.

## Entrant’s agree that the Promoter may use the entry and any personal details, including without limitation the entrant’s full name, photo and city of residence, for any promotional, marketing and publicity purposes of the Promoter in any media without notice and without any fee being paid to the entrant.

# **Liability:**

## If there is any event that prevents or hinders the Promoter’s conduct of the Competition or the Promoter’s ability to deliver the prize/s to the prize winner/s of the Competition, the Promoter may, in its sole discretion, cancel or postpone the Competition and recommence it at another time under the same conditions or select another winner or amend the prizes.

## The Promoter accepts no responsibility for late, lost or misdirected entries or the theft or destruction or unauthorised access to or alteration of entries. The Promoter is not responsible for any problems, delays or malfunction of any mail network or any technical failures, associated with the Competition, including but not limited to any injury or damage to participants’ or any other person’s computer related to or resulting from participation in or downloading any materials or artwork in this Competition.

## The entrant (or where the entrant is a minor, then the parent or guardian , on behalf of the entrant) indemnifies and releases the Promoter in respect of any judgement, action, or liability for all loss, damage or injury to persons or property arising from the negligence of the entrant or against any breach by the entrant of any third party intellectual property rights and against any act or omission of the entrant (or where the entrant is a minor, then the parent or guardian, on behalf of the entrant) commenced by any third party against the Promoter.

## To the full extent permitted by the law, the Promoter excludes all liability (including negligence), for any injury, damages, expenses, or loss whatsoever (whether indirect, direct, special or consequential) to persons or property as a result of any entrant entering into the Competition or accepting or using any prize, including without limitation entries or prizes which are lost, misdirected or damaged, any variation to prizes stated in these Terms and Conditions and use of any prize.

## The Promoter is not responsible for any incorrect or inaccurate information.

# Submitted entries will not be returned. Keep a copy of each entry for reference. All entries become the property of the Promoter and will not be returned to the entrants.